



*forward together · saam vorentoe · masiye phambili*

# 2nd ANNUAL SOCIAL JUSTICE VIRTUAL SUMMIT

## 4 NOV 2020

***All hands on deck to leave no one  
behind in the post COVID-19  
recovery agenda***



# Welcome message

While 2020 has brought with it new challenges, it has ignited our innovation and creativity to do things differently. For the first time we are delivering the Annual Social Justice Summit in a virtual format, providing accessible participation from the comfort of your home or office. Our local organising committee has put together an engaging, one-day programme to continue on last year's Summit and our speakers look forward to engaging with you online. We endeavour to deepen our understanding of and commitment to social justice initiatives.

The aim of this year's summit is to launch the M-Fund which is a crowdfunding initiative to accelerate the advancement of equality and the elimination of poverty in pursuit of SDG 10.

We look forward to welcoming you to the Second Annual Social Justice Summit.

Prof Thuli Madonsela  
The Law Trust Chair in Social Justice





# Summit

## Chair:

# Prof Thuli Madonsela

The Law Trust Chair in Social Justice Professor Thulisile “Thuli” Madonsela, an advocate of the High Court of South Africa, is the law trust chair in social justice and a law professor at the University of Stellenbosch, where she conducts and coordinates social justice research and teaches constitutional and administrative law.

She is the founder of the Thuma Foundation, an independent democracy leadership and literacy public benefit organisation and convener of the Social Justice M-Plan, a Marshall Plan-like initiative aimed at catalysing progress towards ending poverty and reducing inequality by 2030, in line with the National Development Plan (NDP) and Sustainable Development Goals (SDGs). She is a monthly columnist for the Financial Mail and City Press/Rapport, and occasionally writes for other newspapers.

# Summit overview: Purpose

The broad objective of the summit is to:

1. Launch the M-Fund which is a crowdfunding initiative to accelerate the advancement of equality and the elimination of poverty in pursuit of SDG 10.
2. Deepen stakeholder buy-in and involvement in the Social Justice M-Plan and its projects.
3. Deepen stakeholder understanding of and commitment to resolving social justice issues.
4. Translate commitment into actionable, measurable plans.
5. Integrate the post-COVID-19 recovery program with the SDG quest.

# Summit overview: Objectives

- Launch the M-Fund and the crowd-funding app and introduce the Council of Champions
- Report on data analytics research done and to introduce the SIAM (Nine (9) Dimensional Social Justice Impact Assessment Matrix)
- Report on the Poverty and Inequality Mapping initiative
- Report back on the work of SCOPRA (Social Justice and COVID-19 Policy and Relief Monitoring Alliance)
- Agree on a Decade Plan of Action
- Strengthen synergies with the Solidarity Fund
- Launch a Global Social Justice Champion and Ambassadorship Initiative
- Announce the Social Justice Champion of the Year



# Summit overview: Stakeholders



**Academics, lawyers, legislators and other policy-makers, judicial officers, civil society, business and faith community, as well as international stakeholders**

# Summit overview: Programme

The full-day event will commence with a morning session with a short video on the Social Justice Chair and its activities, including the Social Justice M-Plan and SCOPRA (Social Justice and COVID-19 Policy and Relief Monitoring Alliance).

This will be followed by brief opening remarks by the Social Justice Chair, Prof Thuli Madonsela. Welcoming Remarks by the VC, Prof Wim de Villiers will follow, then the Keynote Speakers and concluding observations by the Dean of Law, Prof Nicola Smit.

The next session will be a keynote plenary, which will include a discussion involving participants. The afternoon session will commence with a second plenary consisting of the VC's of partner Universities, joined by the Chairperson of the Council of Champions around the following topic: "What role are Universities playing in integrating the post-COVID-19 recovery program with the SDG quest?"

This will be followed by parallel sessions revolving around presentations and discussions concerning the objectives mentioned above and around the thematic areas. In the final plenary session the key resolutions will be captured in a Statement and a Policy Brief.

The summit will be preceded and followed by an intense media and stakeholder mobilisation drive, using all available channels.





# Why become a sponsor

- Be part of engaging conversations between leaders, academia and stakeholders
- Position your brand as a committed change agent
- Be part of the thought leadership with a targeted audience
- Engage with delegates from around the world
- Global reach via virtual platform for three months post-summit
- Share marketing material in the 'virtual lounge'
- Opportunity to be a part of a bouquet of keynote talks, panel discussions, technical paper presentations, demonstrations and high-level discussions
- Obtain data analytics on viewers of your products, demonstrations or presentations and obtain information on online enquiries or postings





# Sponsorship opportunities

## Premium sponsor R30 000+ (cash)

- Mention as Premium sponsor on all Summit platforms
- An exclusive virtual lounge for full duration of Summit
- Mention as sponsor on Summit social media platforms and website with logo hyperlinked to sponsor website
- Prominent logo display on Summit invitation
- Three VIP registrations for Summit
- A 2-min video for Summit social media platforms
- Opportunity to be a host of a parallel session

## Platinum sponsor R20 000 - R29 000 (cash)

- Mention as Platinum sponsor on all Summit platforms
- An exclusive lounge to use during Coffee/Tea breaks
- Two VIP registrations for Summit
- Prominent logo display on Summit invitation
- Mention as sponsor on Summit social media platforms and website with logo hyperlinked to sponsor website

## Gold sponsor R10 000 - R19 000 (cash)

- Mention as Gold sponsor on all Summit platforms
- One VIP registration for Summit
- Mention as sponsor on Summit social media platforms and website with logo hyperlinked to sponsor website



# Sponsorship opportunities

## Streaming sponsor R15 000 (cash)

- Mention as a Streaming sponsor on Summit platforms
- Prominent logo display on landing page and conference invitations
- One VIP registration for Summit
- Mention as sponsor on Summit social media platforms and website with logo hyperlinked to sponsor website

## Virtual break sponsor (2 slots available) R15 000 per break

- Sponsor will receive a 2 min pre-recorded video slot at beginning of sponsored break
- Announced as Coffee/Tea Break brought to you by (sponsor name)
- Company name displayed at sponsored slot on programme
- Mention as sponsor on Summit social media platforms and website with logo hyperlinked to sponsor website

## Snack voucher for delegates (in-kind)

- Benefits will be determined by the value of the sponsorship
- Mention as sponsor on Summit social media platforms and website with logo hyperlinked to sponsor website





15

# Let's connect

**We thank you for your consideration to support our summit and partner with us.**

**Website:**

**<https://socialjustice.sun.ac.za>**

**Our sponsorship team will gladly discuss your specific requirements and prepare a package that suits your needs and goals.**

**Kindly note that all opportunities are available on a first-come, first-serve basis, therefore we recommend that you let us know as soon as possible if you are interested in specific items.**

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